

metr  click™

CASE

STUDIES



ZADIG & VOLTAIRE

MetroClick is helping Zadig & Voltaire showcase video highlights from their most recent fashion shows in key stores across the country. We are utilizing our proprietary online content management software to help update content as the event goes on along with remotely monitoring screens around the county. Zadig & Voltaire can rest easy knowing that with MetroClick's reliable integrated solution their customers will not be seeing blank screens.



VISIT WIDGET

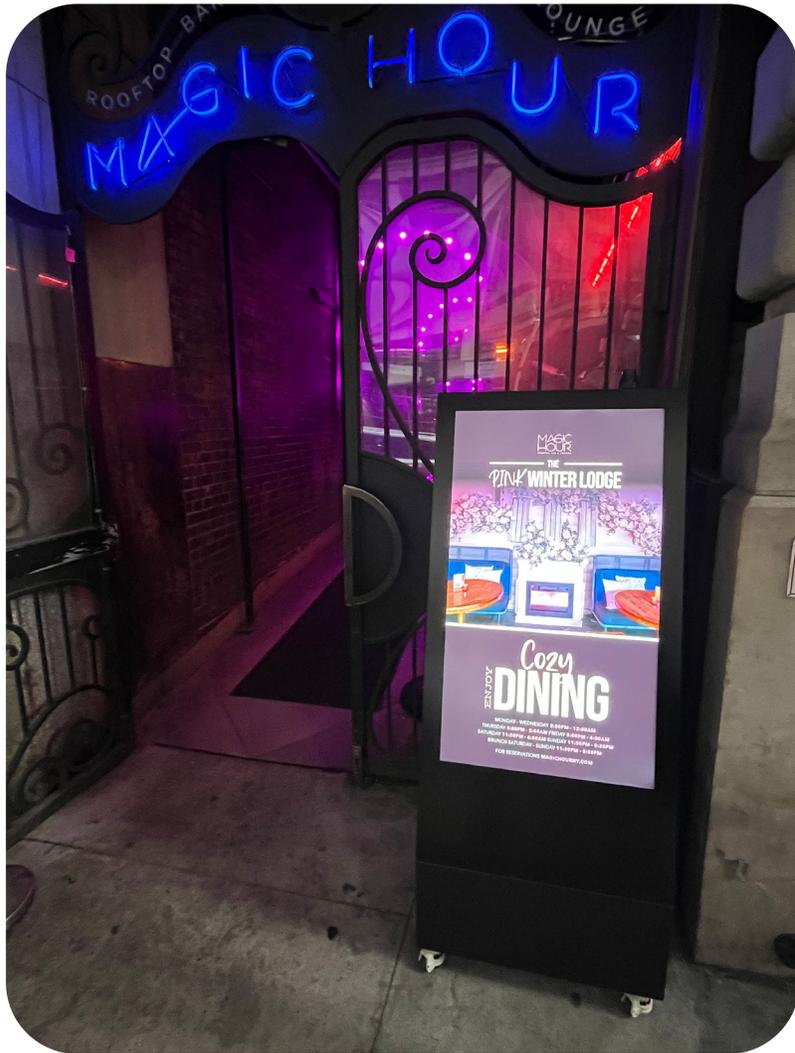
MetroClick and Visit Widget are partnering together to help towns around the country create an engaging and intuitive way for visitors to research, plan, and experience these towns. MetroClick utilizes reliable hardware that comes integrated with our own proprietary online content management software. This solution helps safely display Visit Widget's application along with helping towns remotely monitor and update their experience. Towns can rest easy knowing that with MetroClick's reliable integrated solution their visitors will not be seeing blank screens.



GHX

Global Healthcare Exchange (GHX) is focused on empowering healthcare organizations to maximize savings and enable better patient care utilizing their services, technology, solutions and analytics. GHX contracted MetroClick to assist them with some custom hardware to serve as check-in and check-out systems at Hackensack Medical Facilities throughout New Jersey. The solution consists of a custom encased 13" touch screen PC including integrated badge printer, keyboard/mouse and camera. This solution was designed in conjunction with GHX and implemented in Q2/Q3 of 2018. MetroClick and GHX continue to work together on additional medical facilities throughout the country to deploy additional solutions utilizing the GHX platform and services.

“We worked with the MetroClick to develop our next generation badging solution. Their team was able to assist with the design and build of our award winning Vendor credentialing solution that helps drive safety in Healthcare.” - Allen GHX



TAO GROUP

Where a nightclub or music venue would have had to print new vinyl signs every week, our kiosks remain a constant. A single, centralized marketing/creative group now can change/update content in real-time across all their locations in real-time. This becomes especially useful with any last-minute changes to the upcoming weekends performing artist. No more rush print jobs. It is now as simple as uploading your new creative assets and deploying to your desired locations.

These kiosks add a beautiful aesthetic. In a digital world where the battle for attention is now fought with lights and screens, our outdoor A-Frames add massive firepower. The 1000+ nit, high-resolution screens captivate and triggering curious minds to investigate the information displayed on screen.

You're spending resources on content creation. You should also be using an effective tool to ensure that content gets consumed by your target audience. The IP65 Outdoor A-Frame (fully equipped with locking wheels) allows for your creative marketing to be placed directly in the line of sight of potential customers.



CARSAVER

MetroClick created an interactive solution for Seno Medical that let sales agents give a virtual tour of their new SenoGram® device and all of its features.



SENO MEDICAL

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RETAIL STRIP SCREENS

MetroClick

